

Meeting of Town of Sarona Planning Committee

February 11, 2002

SWOT (Strengths, Weaknesses, Opportunities, & Threats) Analysis

Strengths

1. Revenue from landfill
2. Efficient road work
3. A non-controversial township
4. Quiet township

Weaknesses

1. No businesses (HWY 53 split the town)
2. Landfill

Opportunities

1. More opportunity for development in the town
2. Convenience store

Threats

1. Landfill pollution (ground water)
2. Overpopulation on lakes
3. Aging population
4. Not enough say on behalf of the Town of Sarona
5. Water pollution (surface water)
6. Increased traffic