

**Town of Brooklyn
(S.W.O.T.) Analysis
Strengths, Weaknesses, Opportunities & Threats
March 11, 2002**

Strengths

- Natural beauty of area.
- Sense of security.
- Cultural diversity and cohesiveness.
- Sense of cooperation.
- Rural but close to larger metro areas - increases access to more services.
- Good transportation system/road maintenance.

Opportunities

- Future hook-ups to new utilities.
- Improving mass transit systems.
- Expansion or improvement of cell phone technology and availability.
- Expansion of technology to accommodate future and existing needs of area.
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Weaknesses

- Newer residents aren't necessarily willing to blend in or accept the way of life that is already here. Need to become more involved with the town and provide more input to local politics.
- Aging population base.
- Rural areas purchased often become "junkyards" and people think that is their prerogative because they own the land.
- Lack of future vision with some residents.
- Restrictions on public land usage (ex. County forest areas)

Threats

- Potential of power line development problems.
- Unbridled development
- Limited cooperation from other government agencies.
- Loss of local control.
- Self-serving politicians.