

Town of Bashaw SWOT Results

February 26, 2002

Strengths

1. Rural Character
2. Good Road System – Two CTH's run through town, keep traffic off local roads
3. Recreational Potential
4. Good access to services
5. Not overcrowded
6. Location – Close enough to big cities (Superior & Eau Claire) but still far enough to keep rural character.
7. Number of good building sites for housing
8. Good agricultural potential

Weaknesses

1. Lack of zoning
2. Poor quality of roads
3. Lack of funding for road improvements
4. Need for town garage and new town hall
5. Lack of public interest – in everything (government, local issues)
6. Lack of farmland protection
7. Lack of public access to lakes/rivers
8. Lack of cooperation between towns and county
9. No way to control or monitor development

Opportunities

1. Smart Growth – Funds available
2. DNR river grant opportunities
3. Recreational opportunities with state land
4. Potential for new home sites
5. Agricultural opportunities
6. Towns having opportunity to govern themselves (WI Town's Association)
7. Telecommunications upgrades

8. Sharing services with neighboring units of government
9. Expansion of home based businesses/mom & pop businesses
10. Put new development in best locations (near services)

Threats

1. Reduced Revenues
2. Higher taxes (from County)
3. More government restrictions regarding non-point pollution, agricultural issues
4. Lack of zoning
5. Implementation of zoning
6. Uncontrolled development
7. Loss of land to neighboring cities (Spooner, Shell Lake)
8. Loss of agricultural land
9. Locals being priced out of land purchases from out of state buyers
10. Schools – Not being able to support them
11. Age of population is rising – becoming a retirement community
12. Providing services for growing population
13. Lack of PUBLIC recreation land and wildlife habitat for hunting
14. Increase of state mandated programs with no funding
15. Potential for power lines
16. Potential for sand and gravel pits