

Town of Trego
Strengths, Weaknesses, Opportunities and Threats (S.W.O.T. Analysis)
March 6, 2002

Strengths

- Location
- Room for growth
- Namekagon River
- Recreation – Wild Rivers Trail system
- Good eating establishments
- Churches (4)
- Main highway route through town
- Cable TV system
- Cranberry operations

Opportunities

- Development of public sewer/water system to allow for more business growth
- Programs to keep river water quality high
- Develop improved transportation system
- Develop commercial corridor on Hwy 53
- Develop more recreational trails to encourage more use by ATVs and snowmobiles
- Preservation of historical/cultural sites

Weaknesses

- Public land access
- High evaluation and taxation
- Lack of commercial/industrial base
- Lack of public sewer/water systems
- Unsafe highway intersections
- Lack of agricultural base

Threats

- Excessive taxation
- State unfounded mandates
- Loss of revenues
- Conflicts in recreational land and water use
- Future county use of this plan – too much control down the line
- Getting rid of local governments
- Lack of communication on county zoning