

SWOT ANALYSIS

Town of Minong, Washburn County
February 25th, 2002

Strengths

- 1) Lakes
- 2) Rural Character
- 3) Recreational Opportunities
- 4) Northwood's Character
- 5) Proximity to Hwy's 35 & 53
- 6) New Town Hall
- 7) Community Services
- 8) Northwood's School

Weaknesses

- 1) Access to Jobs
- 2) Affordable Housing
- 3) Lakeshore Development
- 4) Failing Septic Systems
- 5) Property Taxes
- 6) Enforcement of Building and Zoning Codes
- 7) Logging Aesthetics
- 8) Lack of Non-Motorized Trails

Opportunities

- 1) Sharing of Services
- 2) Open Discussion with Mosinee Papers Regarding Logging
- 3) Opportunity to Protect Lakeshores
- 4) Opportunity to Implement Current Regulations
- 5) Opportunity to Improve Trail System
- 8)

Threats

- 1) Proximity to Hwy's 35 & 53
- 2) Over-development
- 3) Urban Sprawl
- 4) Improvement of Trail System
- 5) Milfoil
- 6) User Conflicts
- 7) Lack of Jobs