

# **Town of Madge Planning Committee**

## **February 19, 2002**

### **SWOT (Strengths, Weaknesses, Opportunities, & Threats) Analysis**

#### **STRENGTHS**

1. Public lands
2. Good air/water quality
3. Above average roads
4. Golf course
5. Tourism
6. Rural character
7. Accessibility
8. Open-minded and diverse residents
9. Lake
10. Geographic location
11. Biodiversity
12. First responders
13. Support from residents
14. Small business support

#### **OPPORTUNITIES**

1. Development of low impact trails & parks (including ATV trails)
2. Farmers market
3. Environmental (green) development
4. Identify available grants
5. Land use planning
6. Educational opportunities
7. Preservation of area and its history
8. Investigate options of community land trusts
9. Communication with seasonal residents
10. Community center possibilities
11. Potential for sharing costs with other municipalities
12. More cooperation with county government

#### **WEAKNESSES**

1. No parks/hiking trails
2. Lack of long-range planning
3. Lack of snowmobile and ATV trail system
4. No home health care
5. Unpaved roads
6. Lack of employment opportunities
7. Distance from fire, police, hospital
8. Lack of citizen involvement

#### **THREATS**

1. Uncontrolled development
2. 2<sup>nd</sup> tier development
3. Division of large properties
4. Lack of land use planning
5. Lack of resources in county zoning department
6. Loss of money/revenue
7. Non-point pollution
8. Population density
9. Conflicts in recreational land and water use
10. Eminent domain
11. Towers & billboards
12. Abandoned landfill
13. Golf course and the environment around it
14. Not enough cooperation with county