

# SWOT ANALYSIS

## Town of Gull Lake, Washburn County

### March 7<sup>th</sup>, 2002

#### **Strengths**

- 1) Rural character
- 2) Natural resources
- 3) Public land
- 4) Good roads (quality)
- 5) Well located roads
- 6) Community leadership
- 7) Boat landings – lake access
- 8) Handicapped accessible hunting area
- 9) Hunting and fishing opportunities
- 10) Uniqueness of the area
- 11) Lack of light pollution
- 12) Abundance and good variety of wildlife
- 13) Sense of community
- 14) Good stewardship of the land

#### **Opportunities**

- 1) Preserve and maintain rural character
- 2) To develop a closer knit community
- 3) Opportunity for those who wish to start businesses
- 4) Opportunity to develop “sense of direction” through the planning process
- 5) Intergovernmental cooperation
- 6) Opportunity to develop sense of pride in community

#### **Weaknesses**

- 1) Low wages
- 2) Distance from services
- 3) Escalating land prices and taxes
- 4) Over-fishing
- 5) Protective services
- 6) Inability to enforce traffic laws, community ordinances, environmental laws
- 7) Size of town equipment matching needs
- 8) Inability to obtain services

#### **Threats**

- 1) Lack of money to run town
- 2) Diverse interests competing for the same resources
- 3) Overpopulation
- 4) Lack of enforcement of laws
- 5) No longer able to attract people with unique skills
- 6) Undesirable land uses
- 7) Threat of power override
- 8) Degradation of natural resources