

SWOT ANALYSIS

Town of Crystal,
March 21st , 2002

Strengths

1. Proximity to Spooner
2. Low traffic – Lack of congestion
3. Proximity to metro areas
4. Natural resources
5. Quiet
6. Natural beauty
7. Safe place to raise a family
8. Housing density
9. Social environment
10. Public land base
11. Lack of industrial development
12. Clean community
13. Good roads

Opportunities

1. Community activities
2. Recreational trails
3. Protection of natural resources
4. Protection of Potato Creek
5. Improve emergency services
6. Develop community facilities
7. Assisted living center
8. Community park
9. Community education

Weaknesses

1. Cost of property
2. Proximity to metro areas
3. Distance from Spooner
4. Cost of emergency services (insurance, response time)
5. Lack of recreational trails
6. Tax Base
7. Lack of community activities
8. School system
9. Limited job opportunities
10. Provision of emergency services
11. Anti-government sentiment

Threats

1. Too many hunters
2. Community apathy
3. Undesirable land uses
4. Inability to regulate land uses
5. Parcelization
6. Loss of youth (migrating out of community)
7. Population growth
8. Housing development
9. Pollution
10. Loss of agriculture
11. Powerlines – utility corridors
12. Wireless communications towers
13. Future funding