



**Washburn County Tourism Assn.**

122 N. River Street, Spooner, WI 54801

715-635-9696 | [tourism@washburncounty.org](mailto:tourism@washburncounty.org)

**ANNUAL MEETING AGENDA – OPEN SESSION**

**Tuesday, May 14, 2024 | 8:30AM**

**Washburn County Visitor Center | 122 N River Street | Spooner, WI 54801**

1. Call Meeting to Order
2. Roll Call
3. Approve Current Agenda
4. WCTA Proposed Bylaw Revisions
5. Thank You to Outgoing Board Members
6. Election of Board Members
7. Adjourn

**MONTHLY BOARD MEETING – OPEN SESSION**

**Tuesday, May 14, 2024 | Immediately Follow Annual Meeting**

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1. Call Meeting to Order
2. Roll Call
3. Approve Current Agenda
4. Minutes of Previous Meeting(s)
5. Financial Report & Line-Item Transfers
6. Correspondence
7. Election of Officers
  - a. President
  - b. Vice President
  - c. Secretary
  - d. Treasurer
8. Bank Signature Card
9. Review WCEDC Staffing Contract
10. 2025 Visitor Guide Bid Decision
11. 2025 Visitor Guide Advertising Rates
12. Marketing Update
  - a. Shell Lake Room Tax
  - b. Summer Campaign Review
  - c. Website Stats & Visitor Stats
13. Outreach Update
  - a. National Travel & Tourism Week
14. Operational Update
15. Citizen Comment
16. Possible Future Agenda Items
17. Adjourn

**NEXT BOARD MEETING:**

**Tuesday, June 11, 2024 | 8:30AM**

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